

EDSA Organised ROHR2 Product Launch in South East Asia 2012



APRIL 2012



Engineering Design Solutions Asia

EDS Asia Sdn Bhd (EDSA) is a fast-growing company that specializes in computer software and support in engineering applications in various sectors and industries, including oil and gas, energy, building construction, mechanical designs as well as engineering consultancy. Testament to our success is our status as the authorized representative for **SIGMA Ingenieurgesellschaft mbH**, **Heat Transfer Research Inc. (HTRI®)**, **Sunrise Systems Ltd** and **Autodesk** for software in South East Asia, serving Singapore, Malaysia, Thailand, Indonesia and Vietnam. For more information, visit www.eds-asia.com.

As part of our commitment toward our clients and principle, we had organized ROHR2 Product Launch 2012 throughout South East Asia.



Three countries are chosen as the vital locations in introducing ROHR2 to local markets. The respective targets was pipe stress engineers, relevant personnel and top management from consultant firms, fabrication workshops as well as plant owners. Needless to say, we received enormous responses from our respective clients.

Half-day seminars were conducted in Kuala Lumpur, Singapore, and Bangkok with a half-day workshop conducted in Malaysia. The event was supported by the participation of our guest of honor, Mr. Stefan Masala, SIGMA Director of Sales & Engineering. Mr. Masala had brought the attendees throughout the product technical presentation and latest trends in pipe stress industry.

During the workshop session, participants are provided with an in-depth hands-on evaluation of ROHR2 pipe stress analysis software.

The seminars were successfully wrapped up with a casual lunch and the participants were also given the opportunity to mingle with like-minded professionals as they build up their network in the industry.